

Int. Cl.: 32

Prior U.S. Cl.: 45

Reg. No. 1,474,395

United States Patent and Trademark Office Registered Jan. 26, 1988

TRADEMARK  
PRINCIPAL REGISTER

**TROPICAL PURO SABOR NACIONAL**

BANCO DEL PACIFICO S.A. (ECUADOR CORPORATION)  
P. YCAZA 200  
GUAYAQUIL, ECUADOR

FOR: SOFT DRINKS AND FLAVORED  
SYRUPS USED IN THE PREPARATION OF  
MAKING SOFT DRINKS, IN CLASS 32 (U.S. CL.  
45).

FIRST USE 4-19-1966; IN COMMERCE  
4-19-1966.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "PURO SABOR", APART  
FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE  
WORDS "PURO SABOR NACIONAL" MEANS  
"TRUE NATIONAL FLAVOR" OR "REAL NA-  
TIONAL FLAVOR".

SER. NO. 489,879, FILED 7-16-1984.

MARTIN MARKS, EXAMINING ATTORNEY

EXHIBIT 1